



REMIX Museum Hack 2016

WELCOME!

Innovators, coders and designers: we invite you to re-interpret our fantastic collection. As we look to the future of our New Museum in 2020, we are turning to innovators with visions of the world to come.

REMIX is about finding new ways to present our culture.

Primary school age children will collaborate with cutting-edge digital hack teams in re-imagining some of our treasures. Ten students (dubbed MINI MIXERS) will be selected to participate on the basis of one A3 page creative submission that re-imagines and visually re-interprets one of ten museum objects. The drawing will be accompanied by a short, one paragraph interpretative label explaining it (either from a historical point of view, social, functional or aesthetic).

These MINI MIXERS will then be incorporated into ten hack teams (a parent or carer will be required to accompany them). The hack teams will be formed of start-up innovators, artists, coders, designers and project managers.

Hack Teams will then create a digital experience based on one of the MINI MIXERS idea.

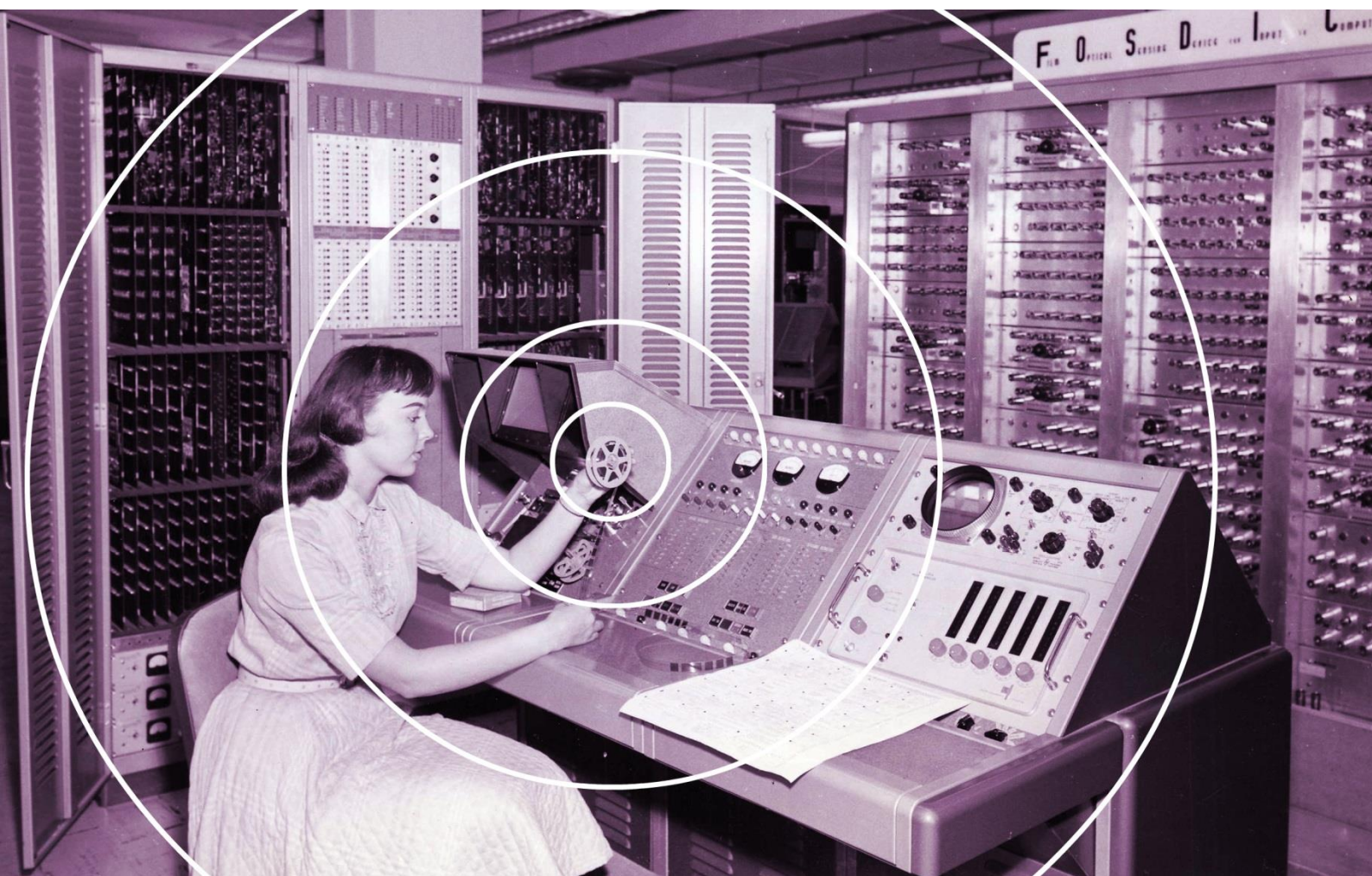
The winning hack team will win a \$5000 Curtin University School of Education cash prize. The winning school student will win a tailored excursion for their entire class.

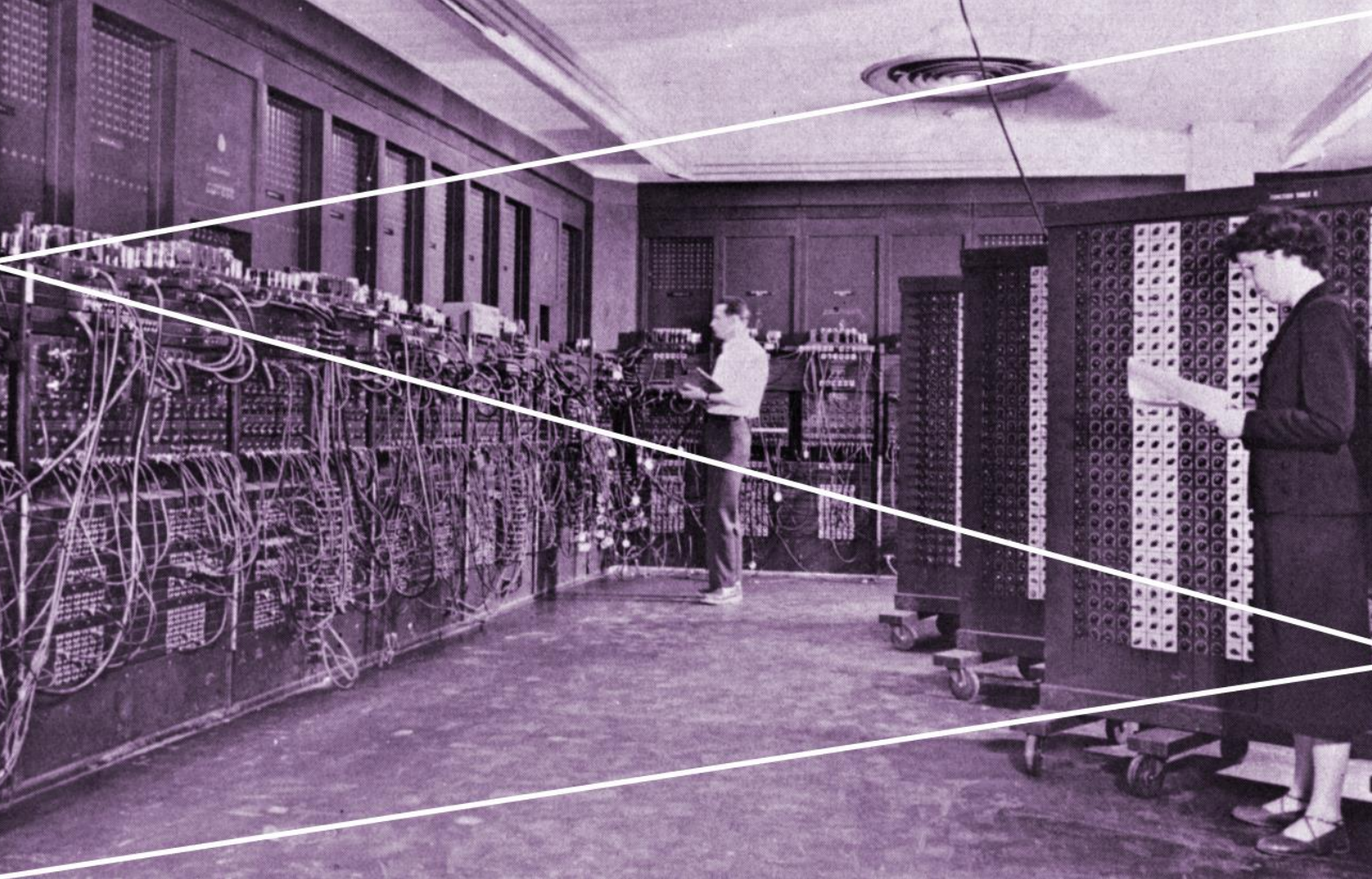
What's in it for me?

- Fun!
- \$5000 cash prize
- Mentoring opportunities from industry professionals
- Professional networking with innovators, creatives and tech entrepreneurs
- Creative concept development and skill sharing
- Professional profile building
- Free food during the Hack Weekend!

What will I need to do?

- **Attend** our [PREMIX: Information Evening](#) on the 21sts of April at the Western Australian Museum, Perth. Here we will provide you with details of the REMIX programme, guidance on how to interpret museum objects and form teams.
- **Participate** in the REMIX: Hack Weekend on Saturday the 30th of April to Sunday the 1st of May. During the REMIX weekend, teams will work with industry professionals to bring their ideas to life.
- **Finish** your project in time for presentation at POSTMIX on the 6th of May where it will be judged and prizes will be awarded.





Frequently Asked Questions.

Who should be in a Hack Team?

- Hack Teams should be made up of creatives from a wide range of practices. Their skill sets will determine what sort of experience you will be able to create. You will definitely need a programmer or two, beyond that you might want a graphic designer or illustrator, an animator, sound designer, voice artist, musician, project manager (to keep everyone on track), maybe even a mime!
- Teams should also include members from diverse lived experiences. Drawing from a wide variety of points of view means your project will have a unique voice.

Is it ok if I already have a team?

- Of course! Please make sure that each of your team members has registered on our website to participate however.

Is it ok if I don't have a team?

- Of course! There will be lots of individuals in this category. Come along to our PREMIX: Information Evening and we will help you form a team.

Do we need to provide our own hardware during the event?

- Yes, for the REMIX: Hack Weekend you will need to provide your own hardware. The weekend will be held at the PWC Innovation Hub, where we will supply tables, chairs and ample power supply.

What hardware will the final digital experiences be for?

- The final digital experience should be optimised for use on an ipad. These will be provided by the Museum.

Who should the digital experience be designed for?

- The final digital experience should be designed for an all-ages audience.

What are the judging criteria?

- Judges will be looking for works that show a combination of technical skill and cultural expression, stimulate the senses and demonstrate new ways to engage with our collection. The pieces should have potential to be considered for museum exhibits.

What happens to the projects after REMIX?

- The projects will be released under a creative commons licence and displayed for up to 24 months at the Western Australian Museum for the public to experience.

I have more questions!

- That's not really a question, but if you DO have more questions that can't wait until the information evening, then please get in touch with one of our friendly Engagement Team.

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